

## Palos Park Website Redesign

Throughout the years, it's been a pleasure to maintain and host the Village of Palos Park website. I've created a nice network of resources to evolve and update the current site. It is my belief that Palos Park website is long overdue for redesign.

This project includes:

- Redesign of over **750 pages** that now encompass the Village website. (This does not include Palos Park Police website, Palos Park Library Website or Palos Fine Arts.)
- **Maintain** current site in the usual fashion during process of new site development.
- Continue and enhance **social viral marketing** through Facebook, blogs and twitter.

Over the years, I've become quite internet savvy and would like to ground-up redesign the village website. It's a large project that would easily take a couple months. The new website would include items that may not appear on the surface but are as important and are worth noting here. These items are:

- Website created with multi-device **compatibility**: mobile, desktop, multi-browser, multiple screen sized, etc. Designed in html, javascript and css standards. Designed for today and tomorrow.
- Design **accessible** web pages included in the International Standard for Web Accessibility: persons with disabilities, etc.
- Design **search engine optimized** pages.
- Create a **user-friendly** site. Emphasis on ease of navigation, use, search and contact. Designed for the resident, guest and business visitors. Government and Community emphasized.
- Create a **fast** downloading site for most types of connectivity. Cable, wireless, dial-up, etc
- Complete a new website that does not lose its current standing in **Search Engine indexing**.
- **Flexible Design**. Will grow and shrink with ease to handle additions or subtraction of new materials, sections and departments as needed. Changes should not corrupt aesthetic design.

Items that my fee does not include:

- Custom shopping cart. (Hooking into a Secure Socket created by a third party is easily possible.)
- Custom programmed database driven functions.

I believe I understand the changes, upgrades and redesign that is needed to bring this project to a successful conclusion that the Village of Palos Park can be proud.

**Sonic Network Inc.**  
1307 Brewster Court  
El Cerrito, CA 94530

**Project:** Complete Redesign of [www.palospark.org](http://www.palospark.org)

Betty Hruska agrees to furnish the Village of Palos Park with an industry compliant, professional website redesign. Betty will furnish a 'private' URL for viewing work in progress. Betty will continue to maintain current and new website under existing maintenance and hosting agreements. No additional hosting is required.

**Design Fee: \$1600**

**Payment:** Village of Palos Park agrees to pay Sonic Network, Inc. on the following schedule:

With the signed contract: \$500.00

Balance Due: \$1100, at the time of site activation and approval of Village of Palos Park

**Completion Date:** to be determined.

**Content:** The content of the web pages will be supplied by the Village of Palos Park, existing content and development by web designer.

-Copyright to the finished assembled work of web pages produced by Sonic Network is owned by Sonic Network. Upon final payment, the Village of Palos Park is assigned rights to use as a Web site the design, graphics, and text contained in the finished assembled Web site.

-Termination Terms and Liability Limitations will continue under current contract.

Betty Hruska  
Web designer, Sonic Network, Inc

Sign: 

Date: 10-15-2010

Village of Palos Park

By: Rick Baetjen  
(print)

Sign: Rick Baetjen

Title: ADMINISTRATOR

Date: 10/15/10